



CEOs AGAINST CANCER METRO NY CHAPTER



Hope Lodge NYC

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Support for Ukrainian Patients with Cancer and Caregivers

More than 179,000 newly diagnosed patients with cancer are among the Ukrainian people suffering from Russia's unprovoked aggression. Disruptions to cancer treatment pose a grave risk to their very survival. As a global organization, the American Cancer Society stands in solidarity with all Ukrainians.

As part of our response, and in collaboration with the American Society of Clinical Oncology (ASCO) and the Sidney Kimmel Cancer Center - Jefferson Health, we're urgently seeking volunteer clinicians to help field the many incoming calls to our 24/7 Cancer Information Center (NCIC) hotline from patients, family members, and clinicians in Eastern Europe seeking support and information. If you know anyone in the medical/oncology field that may have interest in volunteering, please spread the word and share the following blurb and link with them where they can sign up.

Please complete the form on the following link to join our Clinician Volunteer Corps to work in tandem with the American Cancer Society's National Cancer Information Center team members in fielding inquiries from patients, family members, and clinicians in Eastern Europe. Thank you for considering this important opportunity to assist cancer patients during this extremely difficult time.

<https://volunteerclinicians.cancer.org/>

Next Chapter Meeting

Thursday, May 19, 3pm – 4pm

Virtual

Annual In Person Chapter Meeting

June 2022

More information to follow

MISSION

Hope Lodge

The kitchens located on each guest floor of the NYC Hope Lodge offer many opportunities for patients and caregivers to share their experiences as they cook meals and congregate with fellow guests who are on their own cancer journeys. These interactions can make a tremendous difference in helping our guests feel less alone while fostering a collective sense of hope during a very difficult time. After 13 years of serving people with cancer and their caregivers, the five guest kitchens are certainly showing the effects of constant use and now require much-needed updates to keep our guests as healthy as possible during treatment.



Kitchen Remodel Rendering

Currently the Hope Lodge Kitchen Renovation Campaign has raised \$300K towards our goal of \$625K. This has given us the ability to begin renovations on 2 of the 5 kitchens. Each renovation should take approximately 4-6 weeks and will be done one at a time so alternate floors can remain open and continue to serve patients in need.

Dear Hope Angels

Please accept this card as a small token of our gratitude for all that you guys have done for this family. Without this place Jovayne would never have the courage, the comfort or the will to take on the challenge with the positivity that he has.

Your generosity and care without boundaries has revived my hope in humanity and restored my purpose in life. Thank you for your wings of change with great appreciation in your benevolence.

Love The Williams Family & Jovayne

Shine on Angels... Shine on.

A special note of appreciation to let you know how much your kindness has meant.

Thank You

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Please accept this card as a small token of our gratitude for all that you guys have done for this family. Without this place Jovayne would never have the courage, the comfort, or the will to take on the challenge with the positivity that he has.

Your generosity and care without boundaries has revived my hope in humanity and restored my purpose in life. Thank you for your wings of change.

With great appreciation, Love the Williams Family & Jovayne

Shine on Angels, shine on.

A Note From a Recent Caregiver at Hope Lodge NYC

NYC REGION ENGAGEMENT

Fit2Be



Fit2Be is a fun, simple, virtual fundraising effort to promote cancer prevention by empowering healthy activity in the workforce while also raising money for the American Cancer Society. In 2021, Fit2Be raised close to \$800k in the fight against cancer.

Fit2Be will kick off on April 7, 2022 with the CEO challenge as well as 3-week Employee Challenge where employees can get active and fundraise for ACS

Registration Deadline: March 18, 2022

The top 3 steppers and the CEO who is most active on social media throughout the day will be recognized on the afternoon of April 8

The top companies will be recognized the afternoon of April 28 in the following categories:

- 2022 Employee Challenge Winner: for the company with the most distance accrued
- Mission Impact Winner: for the company with the most funds raised
- Highest Average Participation for the company with the highest average distance per participant

Thank you to David Kaufman and Joe Castro along with their teams at Acquis Consulting & Worldwide Technology for their commitment to return to the challenge for 2022

For more information on Fit2Be or to register, visit 222.cancer.org/fit2be or contact Greg Murray, greg.murray@cancer.org

15th Annual Financial Services Cares Gala

The Financial Services Cares Gala celebrates the financial services industry's commitment to the fight against cancer. Originated to pay tribute to the late Eugene O'Kelly, former CEO of KPMG, the event brings together powerhouse financial institutions for a night of networking and entertainment. Spanning almost two decades, this event has raised more than 22.5 million for the American Cancer Society.

Monday, May 16, 2022
financialservicescares.org

Hope Lodge Bash - Hope in the City

Hope Lodge Bash is a celebration of all the good that New Yorkers can do. Sponsors and individuals are uniting in support of one mission to ensure that no patient is denied cancer treatment because they don't have a place to stay. The Hope Lodge Bash offers guests a unique opportunity to enjoy incredible food, music, and dancing while raising funds to support the Jerome L. Greene Hope Lodge, which provides free lodging for guests undergoing cancer treatment. Join us as we celebrate the revival of New York City and our newfound Hope In The City.

May 4, 2022
hopelodgenycbash.org

To learn more about upcoming activities or sponsorship options, please contact Greg Murray, greg.murray@cancer.org



CEOs AGAINST CANCER
Leading the way in fighting cancer

NEWSWORTHY

Metro NY CEOs Against Cancer Chapter Recent Gifts

Thank you for helping us start off strong in 2022

\$25,000

Financial Services Cares Gala
World Wide Technology

\$15,000

Financial Services Cares Gala
Joe Castro, Individual Gift

\$25,000

NYC Hope Lodge Kitchen Renovation
Quest Diagnostics

\$10,000

Financial Services Cares Gala
Acquis Consulting

CHAPTER MEMBERS

Robert F. Arning - Chair
Retired and Former
Foundation Chairman &
Client Care Executive
KPMG

David Kaufman
Co-Founder & CEO
Acquis Consulting

Hafiz Sikder
Managing Principal
Axiom Healthcare
Strategies

Tom Wipf
Vice Chairman
Institutional Securities
Group, Morgan Stanley

Joe Castro
Vice President
U.S. EAST
World Wide Technology

Ellen Beausang
Senior Vice President
Advanced Diagnostics
BioReference

Debbie Madden
Co-Founder and CEO
Stride Consulting

Kristie Dolan
Vice President & General Manager
Oncology Franchise
Quest Diagnostics

Diya Luke
Metro New York Market Leader
Willis Towers Watson

Marco Schnabl
Co-Founder and CEO
Automotive Mastermind

Jeff Rojek
National Audit Partner
Private Equity
KPMG



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